

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination July - 2026

Course Name : BBA/DBA

Subject Name : Macro Economics for Management

Subject Code : BBAEC206/ DBAEC206

Date : 16-07-2026

Time : 03:00pm to 05:15pm

Max Marks : 70

Q.-1. Answer the following question (Attempt any one). (14)

- (1) Discuss key Macro-economic concepts in detail.
- (2) Explain the difference between Monetary and Fiscal Policy.

Q.-2. Answer the following question (Attempt any one). (14)

- (1) What is the meaning of financial institutions? Explain.
- (2) Describe the Instruments of Monetary policy.

Q.-3. Answer the following question (Attempt any one). (14)

- (1) What are the advantages and disadvantages of Globalization? Explain.
- (2) Which Measures are usually taken to control the price rise? Explain.

Q.-4. Answer the following question (Attempt any one). (14)

- (1) Give meaning and definition of unemployment.
- (2) Write detailed note on Equilibrium in the goods market with AD-AS model.

Q.-5. Write short notes on any three of the following topics. (09)

- (1) Remedies for Current Macro Economic issues.
- (2) Government Initiatives to Reduce Poverty in India.
- (3) Balance of trade.
- (4) GDP-Gross Domestic Product.
- (5) Effects of fluctuations on economy.

Q.-6. Tick (✓) the correct alternative (05)

(1) Which of the following methods is used to calculate national income?

- A) Production method
- B) Income method
- C) Expenditure method
- D) All of the above

(2) During the downward phase of trade cycle, the central bank of the country should

- A) Increase the cash reserve ratio
- B) Lower-down the cash reserve ratio
- C) Raise the bank rate
- D) None of the above

(3) Disposable income is calculated by subtracting _____ from personal income.

- A) Subsidies
- B) Taxes
- C) Rent
- D) Savings

(4) Which of the following is the main reason behind the poor people in India getting limited economic opportunities?

- A) Lack of skills and basic literacy
- B) Scarcity of resources
- C) Most of them live in rural areas
- D) None of the above

(5) Which of the following is referred to the top or the highest point of business cycle _____?

- A) Expansion
- B) Peak
- C) Expansion and Peak
- D) None of the above